

# Exhibitor Toolkit

Capture, Qualify and Engage with Leads

[Click Here to See Products are Available at Your Event](#)



## In-Person

### App-Based Platform

- Scan QR Code on Attendee Badge to Capture Lead
- Use your Own Device or Rent One From Us
  - **Two user licenses: \$300**
  - **Additional user licenses: \$150 for 1 one-user license**
  - **iPhone rentals: \$390 each plus a \$200 refundable deposit**

## Best Practices For Lead Generation



Capture and Export Real-Time Virtual Leads as Attendees Explore your Virtual Booth or Company Profile



Send Messages and Follow-Up Appointments to Leads Directly from the App and/or Web-Based Platform



Pre-Define Questions to Help your Sales Force Better Qualify Prospects and Record Notes