Florida Water Resources Conference

FWRC

FWEA • FWPCOA • FSAWWA

What began as a simple water drop, with the collaboration from FWEA, FWPCOA & FSAWWA, is now making waves of innovation for our industry.

2027 SPONSORSHIP PACKAGES

AS OF 9/2/26

EXCITING NEW SPONSORSHIP OPPORTUNITIES FOR 2027

At FWRC, meaningful moments bring water professionals and industry partners together, and create opportunities that extend far beyond the conference.

Put your organization at the center of those moments with sponsorship opportunities designed to build visibility, strengthen relationships, and make an impact.

MAKE an IMPACT at FWRC 2027

Reserve your sponsorship today at fwrc.org. First-come, first-served

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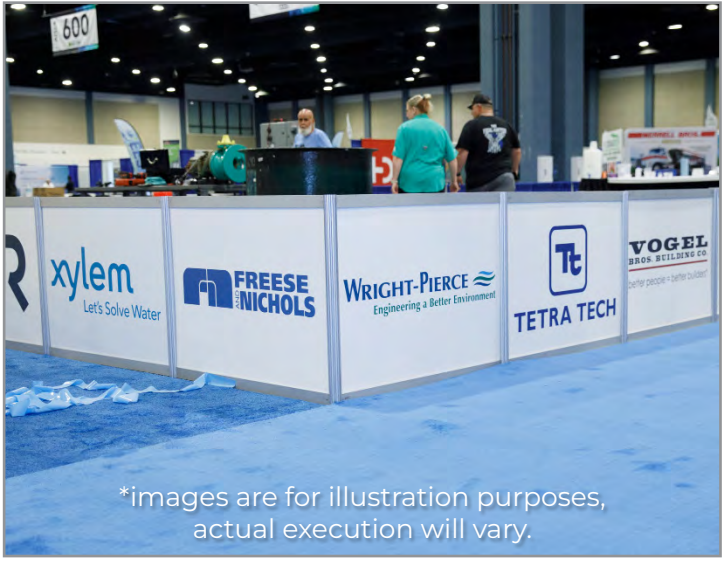
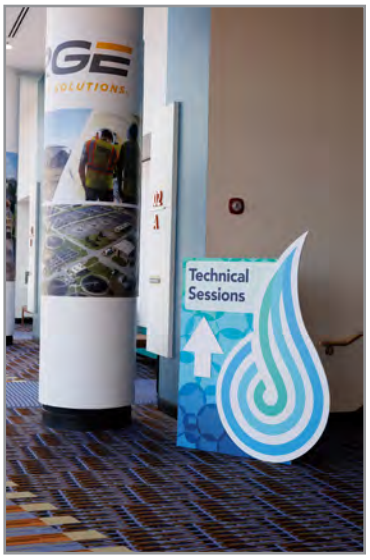
Ready to reserve your sponsorship for 2027 FWRC

Visit **fwrc.org** to get started today.



*images are for illustration purposes, actual execution will vary.



ALL SPONSORSHIPS INCLUDE:

- ✓ Unlimited Exhibitor Hall Passes (must be pre-registered by March 5, 2027)
- ✓ Sign Recognition in Central Area & Exhibit Hall Booth
- ✓ Logo Inclusion on Conference Website
- ✓ Push Notification in App (1 per sponsor)

LOGO PLACEMENT GUIDELINES:

- One logo per sponsor allowed, sponsorship includes one company
- Logos cannot include products or multiple companies
- Final placement of all logos and signage at FWRC's discretion

REMINDER

All complimentary tickets and promo codes must be redeemed by March 5, 2027.

NO EXCEPTIONS!

Want to make an even bigger IMPACT?
Take your sponsorship beyond the standard package with custom activation, branded experiences, swag, enhanced theming, and more. Have an idea or want us to create one with you? **Awesome. Let's Talk!**

SPONSORSHIP SUMMARY

CLICK ON THE ICON TO LEARN MORE ABOUT EACH SPONSORSHIP LEVEL

TITLE SPONSOR ($14,000) LEARN MORE SOLD

PLATINUM PLUS SPONSORS ($10,000 each) LEARN MORE

- SOLD Badge Pick-Up
- SOLD Conference Bags
- SOLD Conference Badges
- SOLD Conference Lanyards
- ☐ On-Site Sales Area
- ☐ Marriott Conference Rotunda

PLATINUM SPONSORS ($8,500 each) LEARN MORE SOLD

- SOLD FWRC Conference App
- SOLD Marriott Hotel Room Keys
- SOLD Signature Night Party
- SOLD Overall Experience Center
- SOLD Overall Technical Program
- SOLD FWRC Conference WiFi

GOLD SPONSORS ($6,000 each) LEARN MORE

- SOLD Network Lounge (2)
- SOLD FSSSSS Breakfast
- ☐ FWRC Awards Luncheon
- SOLD FWEA Awards Luncheon
- SOLD FWEA Utility Council Breakfast
- ☐ Exhibit Hall Block Party Snacks (4)
- SOLD Operations Challenge
- SOLD Marriott Conference Escalator (2)
- SOLD Marriott Conference Column (4)
- SOLD Women of Water
- SOLD Ripple Effect Hub

SILVER SPONSORS ($4,000 each) LEARN MORE

- SOLD Mentor Match-Up
- ☐ Boxed Lunch / Salad (2)
- ☐ Charging Station (4)
- ☐ Professional Headshot Studio
- ☐ Sticker Booth
- ☐ Ribbon Wall

BRONZE SPONSORS ($1,750 each) LEARN MORE

- ☐ Exhibit Hall Water Station (7)
- ☐ Plant Tour
- SOLD Top Ops Event
- ☐ Operator's Showcase
- ☐ Exhibit Hall Aisle (12)

OTHER SPONSORS LEARN MORE

Dedicated Email (11) $500 each
Technical Program Room (24) $500 each
Dedicated Social Post (12) $300 each

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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - $14,000 SOLD

- ✓ Logo in all pre-conference, conference and post-conference materials as 'Title Sponsor'
- ✓ 7 Full Conference Registrations
- ✓ 5 One-Day Registrations
- ✓ 1 Dedicated Email and Social Post
- ✓ First to choose 2028 booth space
- ✓ Logo on front cover of on-site program
- ✓ Name prominently displayed at conference
- ✓ Logo prominent on conference website as 'title sponsor'
- ✓ Logo displayed at Ops Challenge area

**images are for illustration purposes, actual execution will vary.*

SPONSORSHIP OPPORTUNITIES

PLATINUM PLUS SPONSOR(S) - $10,000 each

- ✓ 5 Full Conference Registrations
- ✓ 3 One-Day Registrations
- ✓ Logo Displayed at Ops Challenge Area
- ✓ 1 Dedicated Email and Social Post

PLATINUM PLUS SPONSORSHIP OPTIONS

BADGE PICK-UP AREA SOLD
Logo on signage + kiosks

CONFERENCE BAGS SOLD
Logo on one side of bag

CONFERENCE BADGES SOLD
Logo on all printed badges

ON-SITE SALES AREA
Logo on signage + kiosks

CONFERENCE LANYARDS SOLD
Logo on one side of lanyard

CONFERENCE ROTUNDA
Logo on signage

images are for illustration purposes, actual execution will vary.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR(S) - $8,500 each SOLD

- ✓ 4 Full Conference Registrations
- ✓ 2 One-Day Registrations
- ✓ Logo Displayed at Ops Challenge Area
- ✓ 1 Dedicated Email and Social Post

PLATINUM SPONSORSHIP OPTIONS

FWRC CONFERENCE APP SOLD
Logo on app home screen

ORLANDO WORLD CENTER MARRIOTT ROOM KEYS SOLD
Logo + URL on room keys

SIGNATURE NIGHT PARTY SOLD
Logo on signage & party games

FWRC CONFERENCE WIFI SOLD
Dedicated WiFi network and custom password for all Attendees

OVERALL EXPERIENCE CENTER SOLD
Logo included on all pre-conference communications, logo on prominent on-site signage near Experience Center seen by all Attendees

OVERALL TECHNICAL PROGRAM SOLD
Logo on pre-conference communications and prominent on-site signage by Technical Session Rooms

Side columns for Experience Center sponsor

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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR(S) - $6,000 each

- ✓ 3 Full Conference Registrations
- ✓ 1 One-Day Registration
- ✓ Logo displayed at Ops Challenge area

GOLD SPONSORSHIP OPTIONS

NETWORK LOUNGE (2 AVAILABLE) SOLD
(Logo on signage + Decor, furniture and charging table supplied by FWRC)

FSSSS BREAKFAST SOLD (Logo on signage + sponsor mention + theming/activation options)

FWRC AWARDS LUNCH (Logo on signage + sponsor mention + theming/activation options)

FWRC AWARDS LUNCH SOLD (Logo on signage + sponsor mention + theming/activation options)

UTILITY COUNCIL BREAKFAST SOLD (Logo on signage + sponsor mention)

MARRIOTT CONFERENCE ESCALATOR (2 AVAILABLE) SOLD
(Sponsor provides custom artwork for inside panel of 1 escalator)

WOMEN OF WATER SOLD (Logo on signage + sponsor mention + theming/activation options)

MARRIOTT CONFERENCE COLUMN (4 AVAILABLE) SOLD
(Sponsor provides custom artwork wrapped on one column at World Center Marriott)

OPERATIONS CHALLENGE EVENT SOLD (Logo on on-site signage)

RIPPLE EFFECT HUB SOLD (Logo on signage + sponsor mention)

EXHIBIT HALL BLOCK PARTY (SNACK BREAKS) (Logo on sign + branded napkins or coffee sleeves)

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SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR(S) - $4,000 each

✓ 1 Full Conference Registration

✓ 1 One-Day Registration

SILVER SPONSORSHIP OPTIONS

STICKER BOOTH (Logo displayed on signage)

BOXED LUNCH / SALAD (MONDAY) (Logo displayed on signage)

BOXED LUNCH / SALAD (TUESDAY) (Logo displayed on signage)

CHARGING STATION - EXHIBIT HALL (2 AVAILABLE) (Logo on charging station)

CHARGING STATION - EXPERIENCE CENTER (2 AVAILABLE) (Logo on charging station)

SOLD

CHARGING STATION - WELCOME CENTER (Logo on charging station)

PROFESSIONAL HEADSHOT STUDIO (Logo displayed on signage)

SOLD

MENTOR MATCH-UP (Logo displayed on signage + sponsor mention)

RIBBON WALL (Logo on signage)

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SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR(S) - $1,750 each

BRONZE SPONSORSHIP OPTIONS

WATER STATIONS EXHIBIT HALL (7 AVAILABLE)
(Logo on water station on Exhibit Hall floor or by Meeting Rooms)

PLANT TOUR
(Logo on pre-communications, on-site signage, and literature on bus)

SPECIAL EVENT: TOP OPS SOLD
(Logo on signage, communications, and sponsor mention)

SPECIAL EVENT: OPERATOR'S SHOWCASE
(Logo on signage, communications, and sponsor mention)

EXHIBIT HALL AISLE: (12 AVAILABLE)
(Select Aisle #, Logo on aisle marker signage)

OTHER SPONSOR OPPORTUNITIES

DEDICATED EMAIL (11 AVAILABLE) $500 each
(Send a dedicated email to FWRC Attendees pre-conference. Available twice a month; first-come, first-served)

TECHNICAL PROGRAM ROOM (24 AVAILABLE) $500 each
(Live mentions and logo in room for entire 2.5 hour AM or PM session on Monday or Tuesday)

DEDICATED SOCIAL POST (12 AVAILABLE) $300 each
(Send a social media post on FWRC's Facebook, Instagram, and LinkedIn. Available twice a month; first-come, first-served)

SEE YOU IN ORLANDO
YOUR IMPACT STARTS HERE

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